



YOUR BRANCH MEMBERSHIP

Getaway Cash is our discount credits system. It is how you access the industry-wholesale pricing you now have available.

Item	Details
Starting Level	Silver
Starting GCash Credits	\$25,000
Account Type	Group

What is Getaway Cash?

"It's like having a bank account of discount cash ready for when you want to get away." John Greenbury, founder of Australian Escapes.

➡ Domestic travel ➡ International travel ➡ Day and multi-day trips ➡ Leisure accommodation

Getaway Cash (GCash) is our system for quantifying the value of discounts your members receive. As a group member you receive access to the lowest possible pricing called "industry-wholesale". This value can easily be taken for granted therefore we measure it so you and we can be clear on the value you are receiving. For individual members this enables us to provide a "300% value guarantee."

We issue the discounts in advance as credits called "Getaway Cash" into an account in your branch name. You then use those credits progressively towards trips that you book with us.

Getaway Cash for groups:

Getaway Cash for groups operates differently from Getaway Cash for private members. Groups (clubs and other social groups) receive a much larger starting credits balance and can earn different types of member rewards as well as increased credits on a different basis to private members.

Your branch is issued with \$25,000 in GCash credits to start off. If you use up those credits before the end of the first year, we will top-up your account for free. Some travel packages include bonus credits as well.

At the end of each year, your membership level will be reviewed and your GCash account will be topped up, again for free, according to the amount of multi-day trips, day trips and travel you have booked with us during the previous year as well as planned trips for the next year. The more GCash you use by booking with us, the more GCash and other amazing perks called "Exclusive Travel Benefits" you get for the next year. See below for more details.

How you use your GCash credits:

Getaway Cash credits are used towards the price of your Australian or overseas holiday bringing the price from retail down to travel industry wholesale (or lower).

Example multi-day trip:

Normal retail price per person: \$610

Less Getaway Cash travel credits (retail margin): \$311

Amount you pay (industry-wholesale price): \$299

"Normal retail price" is either (a) a competing quote or (b) what we estimate you would pay for your customised travel plan through another travel company offering similar inclusions and services, or (c) the non-member price of a pre-packaged itinerary. The amount of Getaway Cash that can be used is entirely at our discretion.

Membership Levels

Your starting level is Silver. This is the entry level that includes international travel. The highest level is Diamond.

When you book a trip using your membership, GCash credits are used from your account up to the maximum allowed for that trip (average is around 25% but can be as high as 40%), reducing the price from retail down to industry-wholesale. We keep track of the amount of GCash credits you have used on each trip.

In January each year we review your credits usage and, taking into consideration the trips you have planned for the next year, your branch membership will be moved up or down a level accordingly. **Your membership level determines the amount of credits you get for the next year and what other benefits your branch and members receive.**

Previous Year's GCash Usage	Membership Level	Getaway Cash Travel Credits for Next Year	Exclusive Travel Benefits Apply
< \$25,000	Silver *	\$25,000	No
\$25,001 – \$50,000	Gold	\$50,000	Yes
\$50,001 – \$100,000	Platinum	\$100,000	Yes
> \$100,000	Diamond	Subject to planned usage	Yes

* Silver is the starting level for group memberships.

Exclusive Travel Benefits

The following bonus values* are exclusive to group members of Australian Escapes Holiday & Travel Club. They are over and above standard inclusions in qualifying travel packages. You receive up to 40% travel discounts using your Getaway Cash travel credits PLUS you get these extra benefits applicable to Gold, Platinum to Diamond levels.

Benefit	Gold	Platinum	Diamond
Free Flights Vouchers	2 per member	3 per member	4 per member
Gift on arrival	All members, one trip	All members, all trips	All members, all trips
Dining credit	\$50 per member per trip	\$75 per member per trip	\$100 per member per trip

Hotel standard and/or accomm. upgrades	N/a	All members, all trips	All members, all trips
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* Bonus values are subject to change and your primary contact (branch secretary or president) will be notified if a change occurs.

Australian Escapes Free Flights Vouchers:



Free Flights vouchers (FFV) are valued at \$100 each and are used in conjunction with qualifying domestic and international travel packages. More details are supplied separately. They are valid for the membership period and expire if unused.

Gift on arrival:

One of the finer things in life is enjoying a glass of sparkling wine or chocolates on arrival at your hotel. You will enjoy sparkling wine, chocolates, or other similar gift on any trip of three nights or more. It will be a surprise and you might discover that you get this treat at more than one hotel on a longer trip.

Hotel standard and/or accommodation upgrades:



[READ ABOUT OUR ACCOMMODATION RATING STANDARDS](https://www.australianescapes.com.au/Content/hotel_ratings.php) on our website:

https://www.australianescapes.com.au/Content/hotel_ratings.php

Hotel standard and accommodation upgrades very much add to your travel experience. Free hotel standard upgrades can apply to packages where, for example, the base accommodation standard is Bronze - you could get a free Silver accommodation standard upgrade; Silver gets upgraded to Gold etc. Sometimes you will be offered a room-type (accommodation) upgrade at the included hotel – an upgrade from superior to deluxe for example. Upgrade details are supplied in your travel plan.

Dining credit:

Dining credit applies to any multi-day trip package of two nights or more. This is where you receive credit vouchers to use towards the price of dinner at a selected restaurant. Typically, the set-menu dinner price will be negotiated in advance for your group so the price and out-of-pocket difference will be very affordable.

Earn “GCash gold credits” to use towards branch events:



Getaway Cash Gold credits are earned at the rate of 1% to 2% of the total value of trips booked in a year. These credits are redeemable for cash, on request by the branch secretary at any time, to be used for one or more non-travel events such as a Christmas party or theatre event for example.

Membership Level	GCash Gold Credits for club events
Silver	1%
Gold	1.5%
Platinum	1.75%
Diamond	2%

How to manage your account:

Website login details have been supplied separately and can be emailed to you on request. The only thing we ask is that you maintain up-to-date contact information for the primary contact (usually the branch president); the branch secretary as the accounts contact and the main trip co-ordinator as well.

Getting started:

If you have any questions or you would like us to price any type of trip, please feel free to contact us on 1800 669 579 or visit the website and submit a booking enquiry. You can also email us at:

groups@australianescapes.com.au

Welcome to Australian Escapes.