

# **AUSTRALIAN ESCAPES REFERRAL PROGRAM**

When you refer a friend or family member to Australian Escapes you are giving them the opportunity to:

- Find out what we do and how it can benefit them
- Potentially save money and hassles organizing their holidays
- Avoid costly mistakes that most travelers make

The decision to join Australian Escapes Holiday & Travel Club is entirely theirs and we make sure there is no pressure to join.

#### WHAT WE DO:

When you give us the name and contact details for a friend or family member:

First of all, we'd like you to call, or send them an email, to get permission for the member services representative (MSR) to call them.

If they approve, the MSR will follow up with a phone call. The MSR will discuss their future travel plans and find out if the idea of more affordable travel and holiday discounts is of interest to them.

Then we'll take it from there. If they're not interested right up-front, we won't push the point at all. We will do nothing to jeopardize our relationship with you, or your relationships with anyone you know.

## **HOW YOU CAN BENEFIT:**

You can refer a friend or family member simply to help them out. You can also benefit yourself by earning Getaway Cash GOLD credits.

For every person who joins, you receive Getaway Cash GOLD credits. These GOLD credits are different from your normal Getaway Cash travel credits because they can be used towards your membership renewal and towards the final "You Pay" price of any flights and accommodation you would like to book.



So, for example - if you saw a flight for say \$400 and you've got \$350 in Getaway Cash Gold credits, you would pay just \$50 for those flights. If you had \$400 or more, then those flights would be completely free.

Getaway Cash GOLD credits are different from standard Getaway Cash travel credits:



# **G** getawaycash



Comes off the full retail price of travel packages and accommodation

Comes off the final, "You-pay" price of travel packages and accommodation (after deduction of standard Getaway Cash travel credits).

Can be used for flight-only and cruise-only bookings. Whatever the flight or cruise, your GOLD credits reduce the price (potentially to zero).

Can be used for membership renewals.

The referral rewards system has an extra benefit, and that is – you earn GOLD credits down three levels according to the value of the membership.

Level 1: The person you refer.

Level 2: Anyone referred by a person at level 1.

Level 3: Anyone referred by a person at level 2.



Membership Sale	GCash GOLD credits		
	Level 1 Referrals	Level 2 Referrals	Level 3 Referrals
Up to \$250	25	12	6
\$251 to \$300	30	15	8
\$301 to \$350	40	20	10
\$351 to \$400	50	25	12
\$401 to \$500	70	35	17
\$501 to \$600	90	45	22
\$601 to \$700	110	55	27

# Example:

Let's say you refer 5 people: Bill, Penny, Steve, Tom and Narelle. These are Level 1 referrals.

Bill joins

Penny does not join

Steve does not join but refers 4 people

Tom joins

Narelle joins and refers 6 people

## How this works out:

For example purposes - you receive \$200 in GCash GOLD credits from Level 1 sales. Of the 10 people referred by Level 1 contacts, 5 join earning you another \$100. Another 8 referrals are given by Level 2 contacts, resulting in more sales at Level 3 earning you another \$50. Total GCash credits earned: \$350 to use for extra savings.

This example shows how the referral rewards system works. The amount you receive is subject to many factors. You can track your GCash GOLD balance in the member area.